

OPRA in the Media

Consultancy sets up publishing arm: The Dominion Post, 13-10-1998

Occupational Psychologists and Research Associates was established in 1997 by Mike Smith and Paul Englert. Dr Smith and Mr Englert saw a gap in the market for the delivery of practical human resource solutions supported by solid research. Since its beginnings the company has grown extensively and now has offices in Wellington and Auckland. One of the biggest expansions for OPRA has been the establishment of a publishing and distribution arm. OPRA noticed a shortage of quality human resource products that had application to the New Zealand market and it has begun to fill this gap. Mr Englert says "The highly qualified and experienced team at OPRA offer a wide range of consulting services including assessment, competency development, training, ergonomic support and business re-engineering".